## Guiding principles



Paper + Design



The **highest quality** is our standard:

We deliver high-quality & handmade premium quality without ifs and buts.

With us, creativity meets customer orientation:

As a **think tank**, we are able to fulfill the customer's individual requirements in the best possible way.

Speed is our strength:

Today the idea is in your head, tomorrow the finished product is on the ramp.

Working means for us:

Get to work! We are competent **doers** who quickly implement high-end designs.

We don't think in black & white:

With **passion**, we make the Duniversum more colorful.

We want to be **teachers &** students at the same time:

We are happy to contribute our strengths and learn new things attentively.

A community for generations:

Us mountain people are **proud of our homeland** and love **tradition**.

100 % Ore Mountains - 100 %

Performance:

We work **flexibly**, **quickly**, and **solution-oriented** with a high level of commitment in everything we do.

Sometimes it's time to call "Schicht im Schacht" when it is almost curfew:

We develop resilience and stubbornness when our **values** are challenged.

Different sites – Different customs:

We **respect the differences** in work environments across our company's various locations.

Everyone can help shape and develop:

We trust everyone and work **together as equals**.

We pass on valuable knowledge:

We make use of the opportunities within the Group to **learn from each other** and strengthen ourselves.

Make no bones about it:

Within effective structures, we expect **transparent communication** with feedback on decisions.

Diverse family - uniform paths:

We know and utilize the **processes** within the Group.

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