



Malmö, February 10, 2015

Simi Gauba published in the latest edition of Print & Pattern: Geometric by Bowie Style

We are very happy to announce that Simi Gauba, Lead designer at Duni, has been published in the well renowned book *Print & Pattern Geometric* by Marie Perkins and Bowie Style. The book is based on the popular blog Print & Pattern and is the fourth title in its series, documenting the work of the best designers in the field.



Print & Pattern: Geometric celebrates beautiful surface designs, patterns and motifs made from geometric shapes such as circles and triangles. The patterns included reflect current trends for tribal, Aztec and Native American designs, along with Scandinavian influences and more mathematical and scientific looks. Product areas covered will include stationery, cards and giftwrap, fabrics, wallpaper, rugs, ceramics, homewares, gadget skins, and more.

Duni is a leading supplier of attractive and convenient products for table setting and take-away. The Duni brand is sold in more than 40 markets and enjoys a number one position in Central and Northern Europe. Duni has some 2,100 employees in 18 countries, headquarters in Malmö and production units in Sweden, Germany and Poland. Duni is listed on NASDAQ Stockholm.

Duni.com

About Simi Gauba

Simi Gauba has Post graduated in Design from the prestigious National Institute of Fashion technology in New Delhi, India. She has worked in the design and fashion industry in India and Paris for 8 years before moving to Sweden. In Malmö, she has worked as the senior designer and consultant for customers like Mömax KG (a part of XXXLutz group), Alice&Fay AB and since December 2013 she works as the Lead Designer for Duni in Business Area Consumer.



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Below example of designs by Simi Gauba, Duni brand collection 2015:



Flora and Cory



Brook



Neo



Glow floral