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## Excitement at Duni over 'dream match' collaboration with Bocuse d'Or

Malmö, Sweden – Duni has announced that they are to be a Main Sponsor at the 2014 European finals of Bocuse d'Or, the world's biggest gastronomic competition. This will take place in Stockholm on the 7-8th of May and feature 20 of Europe's finest chefs. Twelve will qualify for the Grand Finale in Lyon 2015.

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The collaboration with Bocuse d'Or is causing widespread excitement throughout Duni: it is seen a 'dream match' for the Duni brand, which is focused on 'creating the perfect atmosphere at any eating or drinking occasion'.

Furthermore, the European Finals promise a spectacular 'culinary journey' and lots of inspirational, daring new ideas. For a company like Duni, that seeks to stay on top of the latest trends surrounding food presentation, this is a particularly enticing prospect.

In addition, with the growing global trend focused on cooking and entertaining, the event promises to attract a lot of attention in the press and on Television. Consequently, it is sure to be followed by Duni's many existing, and potential, customers.

*Tina Andersson: "At Duni, we are committed to staying on top of the latest trends and developments. So we are delighted to sponsor the European Finals of Bocuse d'Or – a world-leading competition which celebrates culinary diversity, daring and excellence in presentation."*

**About Bocuse d'Or:** Often referred to as the 'culinary world cup', Bocuse d'Or is a biennial competition started by chef Paul Bocuse in 1987. Teams from 24 countries, which have qualified from regional pools, compete in the world finals. The winning chef receives the prestigious Bocuse d'Or trophy and the grand prize of €20,000.

**About Duni:** Duni is a leading supplier of attractive and convenient products for table setting and takeaway. The Duni brand is sold in more than 40 markets and enjoys a number one position in Central and Northern Europe. Duni has some 1,900 employees in 18 countries, headquarters in Malmö and production units in Sweden, Germany and Poland.

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